

Dogs love the taste of our ingredients

In March of 2021, we conducted a palatability study to observe how dogs engaged with Black Soldier Fly (BSF) as an ingredient compared to plant protein-based ingredients. Here's what we saw:

The Question

Will dogs prefer food that has BSF protein and oil included as ingredients?

The Process

Over a 10-day period, we gave 10 beagles two bowls of dog food for 30 minutes each day at 11:00 a.m.

One bowl had a plant protein-based ingredient dry dog food; one bowl had the same diet but with a 20% inclusion of EnterraProtein™ and a 6.8% inclusion of EnterraOil™ (both BSF ingredients).

Both diets were treated with the same yeast-based palatant.

The Answer

Over the 10-day period, the dogs consumed, on average, more than double the amount in grams of the food with EnterraProtein™ and EnterraOil™ included.



➤ See the next page to observe all study results.



10-Day, 10-Dog Palatability Trial

BSF-based (inclusion of 20% protein meal, 6.8% oil) dog food vs. plant protein-based dog food (both with yeast-based palatant)

