



Wild Birds Harness the nutritional power of EnterraGrubs™

SUPERIOR PERFORMANCE. SUSTAINABLY DEVELOPED.

EnterraGrubs™ are shaping up to be a breakthrough in bird food for the reason most important to bird feeding hobbyists everywhere: Black Soldier Fly larvae, more than mealworms, better fulfill every bird lovers' desire for more birds to visit their feeders.

As far as bird food goes, mealworms are a good source of protein, but they can't compete with the Black Soldier Fly larvae's irresistible appeal to birds. And once bird lovers discover the higher quality, nutritional superiority, and reliable sourcing of EnterraGrubs™, they'll find them irresistible too. EnterraGrubs™ are sustainably grown and processed in North America using local pre-consumer food waste.

As well, EnterraGrubs™ contain a naturally high level of calcium, plus an ideal calcium:phosphorus ratio that promotes strong bones and healthy reproduction in many bird species. The high level of lauric acid, which has antimicrobial benefits, provides a more balanced fatty acid profile than suet alone.

EnterraGrubs™

At Enterra, our team will work with you in using our innovative insect ingredients to develop products that will exceed your customers' expectations and set you apart from your competitors. What you can expect when you work with us:

Quality

We deliver the highest quality to our customers. Our industry-leading standards and proprietary technology produce insect ingredients that will meet your expectations every time or we make it right.

Innovation

Get helpful advice from the world's top insect experts. Our knowledgeable team will provide technical and marketing support to help you get the most out of new products and achieve success.

Sustainability

Satisfy customers who want sustainable solutions. Our renewable insect ingredients have less impact on the environment than existing alternatives, helping to feed and care for the world more responsibly.

Differentiate yourself with EnterraGrubs™

EnterraGrubs™ are whole, dried Black Soldier Fly larvae that are full of good nutrients.

Insects are a natural component of the diets of many bird species. In North America, approximately half of all bird species consume insects at some point during the year. EnterraGrubs™ are an excellent source of nutrients for wild birds and contain a good fatty acid profile to provide an energy boost during the winter or reproductive periods.

To ensure that our products adhere to the high quality and safety standards specified in CFIA, FDA and EU regulatory regimes, production lots are routinely analyzed for heavy metals, mycotoxins, PCBs, dioxins, E.coli, Salmonella and total microbial load.



EnterraGrubs™ Proximate:

Crude Protein (%): ~34-40

Crude Fat (%): ~40

Crude Fiber (%): ~11

Ash (%): ~5

Moisture (%): ~6

Calcium (ppm): ~8000

Phosphorus (ppm): ~6000

Energy: 450-500 Cal/100g

Intended Use:

A natural source of protein and fat for feeding wild birds.

Why EnterraGrubs™ for Wild Bird Treats and Feed:

High-Quality Product

- Three regulatory agencies involved in the inspection and approval process (CFIA, FDA, AAFCO).
- Regularly tested for microbes and toxins.

Nutritionally Superior Food Source

- 20x more calcium than mealworms.
- Calcium to phosphorus ratio at or above the recommended 2:1 for birds (Black Soldier Fly larvae have natural ratio of 1.5 to 2.5:1 vs. 0.12:1 for mealworm).
- Contains lauric acid (medium-chain fatty acid) with antimicrobial benefits.
- Excellent well-balanced amino acid profile.

Attract More Species

- Trial results showed 50% more birds visited feeders with EnterraGrubs™ vs. mealworms.
- Birds consumed EnterraGrubs™ at a rate 48% faster than mealworms.

Reliably Sourced

- Produced in North America using local pre-consumer food waste streams for feedstock.
- Reliable shipments and less expensive transportation costs.
- No tariffs or political pressures.